

# What's

# Up

# at

# RMH

March 2007

Welcome to the RMH Image Group eNewsletter. Almost everyday we hear the same statement from our customers: "I didn't know you could do that!" So in an effort to keep you better informed, each month we will spotlight a recent unique project completed at RMH.

## Big Show, Big Booth, Big Graphics, and a big ugly electrical transformer in the middle of your booth.

The CES show at the Las Vegas Convention Center has close to 2 million square feet of showroom floor space showcasing new electronic technologies. At a show this big Phoenix Wireless knows that their booth graphics need to grab attention in order to draw prospects inside. So, what does it take to pull off such a feat? Just 80 hours a week for months leading up to the show. During this time their team conceived, photographed, designed, and built every part of their large booth. In just 2 weeks RMH produced 4' x 8' panels, 3-dimensional product displays, dune buggy vehicle graphics, and oversized 7' x 12' hanging banners to hide all 4 sides of that ugly column.



7x12'

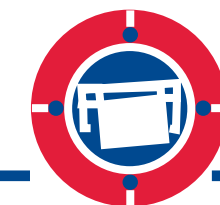


Above:  
What do you do when your show space has a large 4'x4' column with an electrical transformer mucking up the view?  
Answer, hang some 7'x12' full color banners over the ugliness



Above:  
On the opposite end of the rustic desert displays, there are fashion display cube graphics and graphic panels on hard board

Left:  
A close up of the fashion display cube graphics



Above:  
The rustic atmosphere is beautifully complimented by graphic panels mounted to hard boards with 3-D products, logos, & headers jumping off the panels



Above:  
What desert theme would be complete without a dune buggy?  
The vehicle above had permanent vinyl adhesive graphics designed to match the contours of the body & color of the vehicle paint

## Think Big, Print Bigger!

Think Big. Print Bigger. As seen in the previous story, RMH is capable of bringing your larger designs to life. Full color banners that last up to 3 years outdoors. If you want your product seen by more people, bigger is better.

## Top 3 products



The following items are a list of best selling products for the previous month

1. Trade Show Display Graphics
2. Portable Banner Stands
3. Outdoor Vinyl Banners